

COOKIE POLICY

Welcome to Sweet Spot Ice Cream!

Sweet Spot Ice Cream is owned and operated by Sweet Spot Ice Cream LLC.

This Cookie Policy explains how and why cookies and other similar technologies may be stored on and accessed from your device when you use or visit:

<https://www.sweetspoticecream.com>

(Hereinafter referred to as “**Sweet Spot Ice Cream**”).

The information collected through cookies will be under responsibility and in charge of:

Sweet Spot Ice Cream LLC.
eat@sweetspoticecream.com

This Cookie Policy should be read together with our Privacy Policy and our Terms and Conditions.

By using the website, you accept the use of cookies by Sweet Spot Ice Cream, in the terms contained in this policy.

1. WHAT ARE COOKIES?

Cookies" are small text files that are stored on your computer or mobile device when you visit a website. They allow the website to recognize your device and remember if you have been to the website before.

Cookies are a very common web technology; most websites use cookies and have done so for years. Cookies are widely used to make the website work more efficiently.

Cookies are used to measure which parts of the website users visit and to personalize their experience. Cookies also provide information that helps us monitor and improve the performance of the website.

2. REFUSING OR WITHDRAWING CONSENT TO THE USE OF COOKIES

If you do not want Cookies to be dropped on your device, you can adjust the setting of your Internet browser to reject the setting of all or some Cookies and to alert you when a Cookie is placed on your device. For further information about how to do so, please refer to your browser ‘help’, ‘tool’, or ‘edit’ section. Please note that if you use your browser settings to block all Cookies, including strictly necessary Cookies, you may not be able to access or use all or parts of the functionalities of Sweet Spot Ice Cream.

If you want to remove previously-stored Cookies, you can manually delete the Cookies at any time. However, this will not prevent Sweet Spot Ice Cream from placing further Cookies on your device unless and until you adjust your Internet browser setting as described above.

If you disable or refuse cookies, please note that some parts of the Sweet Spot Ice Cream website or services may become inaccessible or not function properly.

We provide the links for the management and blocking of cookies depending on the browser you use:

- Internet Explorer: <http://windows.microsoft.com/es-xl/internet-explorer/delete-manage-cookies#ie=ie-10>
- Firefox: <https://support.mozilla.org/en-US/kb/clear-cookies-and-site-data-firefox>
- Chrome: <https://support.google.com/chrome/answer/95647?hl=en>
- Safari: <https://support.apple.com/guide/safari/manage-cookies-and-website-data-sfri11471/mac>

3. DATA SECURITY

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator of a breach where we are legally required to do so.

4. FIRST-PARTY COOKIES

We use Cookies to enhance the performance of our website and personalize your online Sweet Spot Ice Cream experience. Cookies help us to collect information on how people use our website and which pages they visit. They enable us to monitor the number of visitors and to analyze website usage patterns and trends. We collect this information anonymously, so it does not identify anyone as an individual and no personal information is stored in our Cookies. We always use Cookie data in a responsible way.

5. THIRD-PARTY COOKIES

Third-party cookies may come from partners or third-party companies that provide functional web services or tools for our website and the optimal functioning and operation of our services. We use third party cookies responsibly and for the sole purpose of providing optimal functioning of the platform and services. You may opt out of these cookies by following the cookie removal information contained in this document or the technical information of the browser from which you access our website and services.

6. PERSISTENT COOKIES

We use persistent Cookies to improve your experience of using Sweet Spot Ice Cream. This includes recording your acceptance of our Cookie Policy to remove the cookie message which first appears when you use Sweet Spot Ice Cream. Persistent Cookies remain on your device until deleted manually or automatically.

7. SESSION COOKIES

Session cookies are used to keep the session open for users when they enter the website and platform with their credentials and password. Session cookies are temporary and are deleted from your machine when the session is closed and the browser is closed. We use session cookies to keep your session open when you use our services and to identify you on our system each time you log on to the platform by starting a session.

The data collected by Sweet Spot Ice Cream and/or through Cookies that may be placed on your computer will not be kept for longer than is necessary to fulfil the purposes mentioned above.

8. SOCIAL COOKIES

These cookies allow you to share our website and click “Like” on social networks like Facebook, Twitter, Google, and YouTube, etc. They also allow you interact with each distinct platform’s contents. The way these cookies are used and the information gathered is governed by the privacy policy of each social platform.

9. USES OF COOKIES

Our Cookies are used for the following purposes:

Strictly Necessary: These Cookies are essential for Sweet Spot Ice Cream to perform its basic functions.

Security: We use these Cookies to help identify and prevent potential security risks.

Analytics and Performance: Performance Cookies collect information on how users interact with our website, including what pages are visited most, as well as other analytical data. We use these details to improve how our website function and to understand how users interact with them.

Advertising: These Cookies are used to display relevant advertising to visitors who use our services or visit website we host or provide, as well as to understand and report on the efficacy of ads served on our website. They track details such as the number of unique visitors, the number of times particular ads have been displayed, and the number of clicks the ads have received. They are also used to build user profiles, including showing you ads based on products you’ve viewed on our website. These are set by Sweet Spot Ice Cream and trusted third party networks and are generally persistent in nature.

GOOGLE Analytics. We use Google Analytics provided by Google, Inc., USA (“Google”). These tool and technologies collect and analyze certain types of information, including IP addresses, device and software identifiers, referring and exit URLs, feature use metrics and statistics, usage and purchase history, media access control address (MAC Address), mobile unique device identifiers, and other similar information via the use of cookies. The information generated by

Google Analytics (including your IP address) may be transmitted to and stored by Google on servers in the United States. We use the GOOGLE Analytics collection of data to enhance the website and platform and improve our service.

If we need to use your personal data for an unrelated purpose, we will notify you and we will explain the legal basis which allows us to do so.

Please note that we may process your personal data without your knowledge or consent, in compliance with the above rules, where this is required or permitted by law.

10. RESTRICTED DISCLOSURES OF YOUR PERSONAL DATA

We may share your personal data with the parties set out below for legitimate and mutual beneficial interests and purposes. We share your personal data with your consent or as necessary to complete any transaction or provide any product you have requested or authorized.

- Service providers acting as processors who provide IT and system administration services.
- Professional advisers acting as processors or controllers including lawyers, auditors and insurers based in the US who provide consultancy, legal, insurance and accounting services.
- Particular third parties, for instance, third parties to whom we may choose to sell, transfer or merge parts of our business or our assets. Alternatively, we may seek to acquire other businesses or merge with them. If a change happens to our business, then the new owners may use your personal data in the same way as set out in this privacy policy.

We require all third parties to respect the security of your personal data and to treat it in accordance with the law. We do not allow our third-party service providers to use your personal data for their own purposes and only permit them to process your personal data for specified purposes and in accordance with our instructions.

Any disclosure of your personal data shall be in compliance with applicable law.

Legitimate Interest means the interest of our business in conducting and managing our business to enable us to give you the best service/product and the best and most secure experience. We make sure we consider and balance any potential impact on you (both positive and negative) and your rights before we process your personal data for our legitimate interests. We do not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law). You can obtain further information about how we assess our legitimate interests against any potential impact on you in respect of specific activities by contacting us.

11. CONTACT US

If you have questions or concerns about this Cookie Policy and the handling and security of your data, please contact us through our contact page or through the following contact information:

eat@sweetspoticecream.com